

Join the Voices for recovery



september 2010
National Alcohol
& Drug Addiction
Recovery Month

now more than ever!

This year's **National Alcohol and Drug Addiction Recovery Month (Recovery Month)** theme, "**Join the Voices for Recovery: Now More Than Ever!**" celebrates people in recovery, those who serve them, and their families. **Recovery Month** will:

- Educate individuals about the effectiveness of treatment services and the possibility of recovery, and encourage colleagues, family members, and friends to remain supportive throughout the treatment and recovery process
- Celebrate people's endeavors in recovery and the experiences of those close to them
- Emphasize that severe stress faced by public safety officials, the workforce, older adults, and families can lead to substance use disorders
- Educate public and community leaders about the benefits of investing in addiction treatment and recovery

Materials are available starting spring 2010 through the Substance Abuse and Mental Health Services Administration's (SAMHSA's) **Recovery Month** Web site at <http://www.recoverymonth.gov>.

Please contact SAMHSA at 240-276-2750 for more details.

This year's **National Alcohol and Drug Addiction Recovery Month (Recovery Month)** celebration in September will include:

- Local **Recovery Month** events held throughout the country and online, along with a national kickoff in Washington, DC, celebrating people in recovery from addiction, those close to them, and their treatment providers
- A **Recovery Month** planning toolkit that includes both abbreviated printed materials and more extensive, detailed versions available at <http://www.recoverymonth.gov> to support organizers in their event planning and outreach to local leaders and community audiences
- An interactive **Recovery Month** Web site and accompanying social networking Web sites, including Facebook, accessible at <http://www.facebook.com/RecoveryMonth>, YouTube, accessible at <http://www.youtube.com/user/RecoveryMonth>, and Twitter, accessible at <http://www.twitter.com/RecoveryMonth>
- Exclusive online guidance for garnering media coverage, such as adaptable templates and tips on how to write and distribute media materials
- Television and radio public service announcements (PSAs) and the *Road to Recovery* television and radio series
- A commemorative poster and brochure

